



COMMERCIAL  
REAL  
ESTATE  
WOMEN

CREW-LA offers several sponsorship levels for 2012 that provide outstanding opportunities to increase your organization's visibility throughout the greater Los Angeles area, State of California and the commercial real estate industry.

## **2012 ANNUAL SPONSORSHIP LEVELS**

### **DIAMOND SPONSOR - \$10,000**

- One (1) full-page black and white ad for CREW-LA's signature event, *Women at the Top*
- Two (2) complimentary annual memberships\*
- Two (2) complimentary passes to each monthly luncheon program (total of 7 luncheons per year)
- Placement of business card at every plate setting for each monthly luncheon program
- Literature in new member package (electronic)
- Featured Sponsor spotlight in one e-newsletter
- Additional CREW-LA Sponsor benefits:
  - Company logo featured on e-newsletters, program flyers and other marketing materials
  - Hyperlink to company website on CREW-LA website
  - Present company literature on sponsor display table during monthly luncheon programs (Sponsor to set-up and take-down)
  - Inclusion on Sponsor Display Board at all programs
- Platinum Sponsor Benefits at the April 2012 CREW CALIFORNIA CONFERENCE in Los Angeles
  - Recognition on all promotional materials
  - Full page ad and acknowledgement in directory for all attendees
  - Verbal recognition at podium during conference
  - Signage, including display of signage at tables
  - Two (2) no cost registrations to Conference
  - Tote bag inserts

Contact Joyce Soriano-McDowell, 2012 CREW-LA VP of Sponsorship at (818) 825-9848 or (213) 785-3225



COMMERCIAL  
REAL  
ESTATE  
WOMEN

## PLATINUM SPONSOR - \$7,000

- One (1) half-page black and white ad for CREW-LA's signature event, *Women at the Top*
- One (1) complimentary annual membership\*
- One (1) complimentary pass to each monthly luncheon program (total of 7 luncheons per year)
- Featured Sponsor spotlight in one e-newsletter
- Additional CREW-LA Sponsor benefits:
  - Company logo featured on e-newsletters, program flyers and other marketing materials
  - Hyperlink to company website on CREW-LA website
  - Present company literature on sponsor display table during monthly luncheon programs (Sponsor to set-up and take-down)
  - Inclusion on Sponsor Display Board at all programs
- Gold Sponsor Benefits at the April 2012 CREW CALIFORNIA CONFERENCE in Los Angeles
  - Recognition on all promotional materials
  - Half page ad and acknowledgement in directory for all attendees
  - Verbal recognition at podium during conference
  - Signage
  - One (1) no cost registration to Conference
  - Tote bag inserts

**\*Note:**

Annual membership is subject to membership application and approval based on specific requirements stated in CREW-LA's bylaws.

Contact Joyce Soriano-McDowell, 2012 CREW-LA VP of Sponsorship at (818) 825-9848 or (213) 785-3225



COMMERCIAL  
REAL  
ESTATE  
WOMEN

## **GOLD SPONSOR - \$5,000**

- One (1) half-page black and white ad for CREW-LA's signature event, *Women at the Top*
- One (1) complimentary annual membership\*
- One (1) complimentary pass to four (4) monthly luncheon programs
- Featured Sponsor spotlight in one e-newsletter
- Additional CREW-LA Sponsor benefits:
  - Company logo featured on e-newsletters, program flyers and other marketing materials
  - Hyperlink to company website on CREW-LA website
  - Present company literature on sponsor display table during monthly luncheon programs (Sponsor to set-up and take-down)
  - Inclusion on Sponsor Display Board at all programs
- Silver Sponsor Benefits at the April 2012 CREW CALIFORNIA CONFERENCE in Los Angeles
  - Acknowledgement in directory for all attendees
  - Quarter page ad in directory for all attendees
  - Verbal recognition at podium during conference
  - Signage
  - Tote bag inserts

**\*Note:**

Annual membership is subject to membership application and approval based on specific requirements stated in CREW-LA's bylaws.

**Contact Joyce Soriano-McDowell, 2012 CREW-LA VP of Sponsorship at (818) 825-9848 or (213) 785-3225**



COMMERCIAL  
REAL  
ESTATE  
WOMEN

## **TITANIUM SPONSOR - \$3,000**

- 50% discount on one (1) annual membership\*
- One (1) complimentary pass to four (4) monthly luncheon programs
- Additional CREW-LA Sponsor benefits:
  - Company logo featured on e-newsletters, program flyers and other marketing materials
  - Hyperlink to company website on CREW-LA website
  - Present company literature on sponsor display table during monthly luncheon programs (Sponsor to set-up and take-down)
  - Inclusion on Sponsor Display Board at all programs
- Silver Sponsor Benefits at the April 2012 CREW CALIFORNIA CONFERENCE in Los Angeles
  - Acknowledgement in directory for all attendees
  - Quarter page ad in directory for all attendees
  - Verbal recognition at podium during conference
  - Signage
  - Tote bag inserts

**\*Note:**

Annual membership is subject to membership application and approval based on specific requirements stated in CREW-LA's bylaws.

**Contact Joyce Soriano-McDowell, 2012 CREW-LA VP of Sponsorship at (818) 825-9848 or (213) 785-3225**



COMMERCIAL  
REAL  
ESTATE  
WOMEN

## **SILVER SPONSOR - \$2,000**

- 50% discount on one (1) annual membership\*
- One (1) complimentary pass to each monthly luncheon program (total of 7 luncheons per year)
- Additional CREW-LA Sponsor benefits:
  - Company logo featured on e-newsletters, program flyers and other marketing materials
  - Hyperlink to company website on CREW-LA website
  - Present company literature on sponsor display table during monthly luncheon programs (Sponsor to set-up and take-down)
  - Inclusion on Sponsor Display Board at all programs

## **BRONZE SPONSOR - \$1,000**

- 50% discount on one (1) annual membership\*
- One (1) complimentary pass to four (4) monthly luncheon programs
- Additional CREW-LA Sponsor benefits:
  - Company logo featured on e-newsletters, program flyers and other marketing materials
  - Hyperlink to company website on CREW-LA website
  - Present company literature on sponsor display table during monthly luncheon programs (Sponsor to set-up and take-down)
  - Inclusion on Sponsor Display Board at all programs

**\*Note:**

Annual membership is subject to membership application and approval based on specific requirements stated in CREW-LA's bylaws.

**Contact Joyce Soriano-McDowell, 2012 CREW-LA VP of Sponsorship at (818) 825-9848 or (213) 785-3225**