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November 18, 2009

CREW-LA Sponsorship Gives you the Opportunity to Connect with Decision Makers

We, at **CREW-LA** are seeking visionary partners to help us achieve our goals. We would like to offer you the opportunity to join us in this endeavor by sponsoring **CREW-LA** for the calendar year of 2010.

2010 will be the "Year of the Member" for **CREW-LA**. As a sponsor, you would be a part of enhancing the membership value for our organization by supporting high caliber monthly Programs, member only services, and our philanthropic endeavors.

Commercial Real Estate Women - Los Angeles (**CREW-LA**) was formed in 1984 to provide a professional forum for enhancing business development, industry expertise, networking opportunities, and personal growth for people working in the field of commercial real estate. While one of **CREW-LA's** chief goals is to promote the advancement of women in commercial real estate, **CREW-LA** is a multi-disciplinary group that brings together both men and women from virtually every profession involved in commercial real estate transactions and enables them to network while attending cutting-edge programs focused on commercial real estate. **CREW-LA** is one of 68 chapters of the Commercial Real Estate Women Network (CREW Network) which has over 8,200 members across North America.

As a Corporate Sponsor, you will not only enjoy the benefits outlined below, but you will also be showing your company's forward thinking in supporting the initiatives of **CREW-LA** and the advancement of women in commercial real estate.

2009 Advisory Board

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California Real Estate Journal

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As we are aware of the continuing challenges that will face our industry in 2010, we are offering three Sponsorship Levels this year.

2010 Corporate Sponsorship Levels:

Platinum Sponsor: \$3,000 level

- Two people per lunch Program and Member Only events** (\$1,000+ value)
- One minute at the podium during each lunch Program
- Featured Sponsor Spotlight in one e-newsletter
- Literature in new member package (electronic)

Gold Sponsor: \$2,000 level

- One person per lunch Program and Member Only events** (\$500+ value)
- Featured Sponsor Spotlight in one e-newsletter

Silver Sponsor: \$1,000 level

- One person per lunch Program only** (\$500 value)

In addition, all Corporate Sponsors will receive the following recognition throughout the year:

- Company Logo and hotlink on CREW-LA Sponsorship home page, weekly e-newsletters, and inclusion in all program flyers and marketing materials.
- Recognition from the podium during monthly lunch Programs
- Present company literature on display table during monthly lunch Programs
- Inclusion in Sponsor Board at all Programs

** *Excludes Women at the Top and annual fund raising events.*

If you should have any questions or should you require further clarification, please feel free to contact me at (888) 303-1031 or jdoud@orexco1031.com

Respectfully,

Janet Doud, Vice-President Sponsorship CREW-LA
Old Republic Exchange

2010 SPONSORSHIP OPPORTUNITIES & BENEFITS



www.CREWLA.org

CREW-LA SPONSORSHIP OPPORTUNITIES

CREW-LA Strives to be a catalyst for change within the industry by:

- Providing *targeted business networking* with professionals from every specialty within commercial real estate to do the deal from A to Z.
- Delivering *professional development* and leadership opportunities.
- Leading industry benchmark research with CREW Network to serve as a knowledge resource
- Developing *programs that encourage careers* and mentoring within commercial real estate.

Why should your company support CREW-LA?

- *Year round exposure* to both CREW-LA members and professionals in commercial real estate in Los Angeles
- Connections with *senior-level decision makers* from every facet of the commercial real estate industry - investors, architects, brokers, lenders, attorneys, and more
- Position your company as *a leader in diversity* and the advancement of women in commercial real estate



COMMERCIAL
REAL
ESTATE
WOMEN

CREW-LA FACT SHEET

- ⦿ Part of CREW Network of over 8,200 members and 68 chapters in North America
- ⦿ Progressive men and women join to do the deal!
- ⦿ Members made up of industry leaders and senior-level executives representing all disciplines in commercial real estate

CREW-LA Mission Statement:
To provide a professional forum for enhancing business development, industry expertise, networking opportunities, and personal growth.

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(888) 303-1031
jdoud@orexco1031.com



CREW-LA 2010 BOARD OF DIRECTORS & ADVISORY BOARD

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Davidson & Associates

President Elect

Susan Barilich, Esq.
Attorney at Law

National Delegates

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Warren Wixen RE Services

Trudi J. Lesser, Esq.
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