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For Immediate Release

Tori Robinson Selected to Serve on 2010 Foundation Donor Development Committee for CREW Foundation

[CREW-LA](#) 2009 President Tori Robinson, Vice President - Southern California Major Accounts with Old Republic Title Company, has been selected to serve on the 2010 Foundation Donor Development Committee for CREW Foundation. Comprised of Trustees and members who are interested in encouraging individual member giving throughout the 8,000+ member organization, the committee will spearhead the following:

- Creating strategies to increase number and level of individual member donations.
- Providing guidance and support to the Chapter Champions working within the individual chapters to generate participation in the *8000 Strong* campaign.
- Creating strategies to increase the number of *Women of Vision*.
- Developing recommendations for donor recognition.
- Creating strategies to maintain and increase the number of chapters sponsoring fundraising events on behalf of the Foundation.

Tori manages more than \$200 million in liability for ORTC, as well as supervises and recruits the company's Southern California commercial sales force. She was recognized earlier this year as a 2009 "Women of Influence" by *Real Estate Southern California* and is also the founder of "Tori Robinson Presents," a networking and philanthropic group for professional women in Los Angeles.