



COMMERCIAL
REAL
ESTATE
WOMEN

Lunch with a Legend: Steve Soboroff



Join Commercial Real Estate Women Of Los Angeles (CREW-LA) and partners: **Certified Commercial Investment Members (CCIM)** and **The Counselors of Real Estate (CRE)** for our first program of 2011, **"Soboroff on Success."**

Steve Soboroff will give us an A - Z list of the characteristics of successful individuals. During his 40 years as a commercial real estate developer, Steve has asked successful people from all walks of life about the factors contributing to their success. He will share with us their responses and the knowledge he has gained along the way.

We look forward to you joining us for the month of January to make new and old connections. Bring your business cards with you and get ready to network!



Steve Soboroff is a well known business leader and public servant who brings people together to get positive results. He is past Chairman and CEO of Playa Vista, and current Chairman of the Board of Directors of The Weingart Foundation.

The LA Times reports that "Steve's handprints are all over the most important civic projects in town." Among other things, Steve was the driving force behind bringing Staples Center to Los Angeles and he helped spearhead the Alameda Corridor Project.

WHEN: Tuesday, January 11, 2011

REGISTRATION: 11:30 AM

PROGRAM: 12 - 1:30 PM

WHERE: The Luxe Hotel
11461 Sunset Blvd.
Los Angeles, CA 90049

VALET PARKING:

\$8.00 for the first 2 1/2 hrs w/validation

PRICING:

\$45.00 for members by Jan. 6, 2011
\$55.00 for non-members by Jan. 6, 2011
\$65.00 after Jan. 6, 2011 or at the door

TO REGISTER:

Go to <http://www.crewla.org/programs.html>

-Seating is limited-

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