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## What's New and Hot In Downtown Los Angeles!



**Hal Bastian**  
Vice President & Director of  
Business Development for LA

**Join CREW-LA and Hal Bastian, who will reveal the latest trends in downtown and what is being done to attract and recruit:**

- Commercial and Residential Real Estate Investors
- Lenders, Office Tenants, Retailers and Restaurants
- As well as Residents to the Central City

Hal Bastian is the Senior Vice President & Director of Economic Development for the Los Angeles Downtown Center Business Improvement District (DCBID).

Since joining the DCBID in December 2001, Hal has been responsible for overseeing the business and residential recruitment efforts for the organization, furthering the DCBID's goal of establishing the Downtown Center District as the location of choice for world-class businesses and residential living.

He is leading the DCBID's charge on business development efforts by bringing more businesses to the area and has facilitating the development of over 13,000 new residential units, including both adaptive reuse conversions, as well as new construction.

**Don't miss this Downtown LA presentation.**

**WHEN: Tuesday, May 11, 2010**

**REGISTRATION: 11:30 AM**

**PROGRAM: NOON - 1:30 PM**

**WHERE:** The City Club, 333 S. Grand Ave  
54th Flr, Los Angeles, CA 90071

**VALET PARKING:**

\$8.00 for the first 2 1/2 hrs w/validation

**PRICING:**

\$50.00 for members by May 6, 2010

\$65.00 for non-members by May 7, 2010

\$70.00 after May 7, 2010 or at the door

**TO REGISTER:**

Go to <http://www.crewla.org/programs.html>

*-Seating is limited-*

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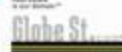


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