

# THE FINAL FRONTIER

A Seminar on Women as Entrepreneurs in Commercial Real Estate

## CO-PRESENTERS



## CONFERENCE COMMITTEE

Leslie Lundin, *Chair*  
Managing Partner & President  
LBG Realty Advisors, LLC

Sonia Ransom, *Co-Chair*  
Allen Matkins

Diane Olmstead, Managing Partner  
W3 Partners, LLC

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Karen Priesman, President  
Prieswood Properties

Dino Champagne  
Asset Preservation, Inc.

We are in a unique time in the history of this country when investors are looking for new talent and are open to new ideas. To meet these challenges, new companies are forming. These companies will be the leaders during the next cycle. Women have made great strides in the CRE world. The natural progression would be for women to join the ranks of the developers, institutional property owners and owners of support providers. There are opportunities for women to garner the support of the institutional investment community and governmental agencies to start their own companies in the commercial real estate world in both an ownership and support role. This seminar will provide insights into this world.

## FEATURED SPEAKERS

### Dr. Darlene Mininni, Ph.D., M.P.H

Author of *The Emotional Toolkit* and former producer and radio host of The Dr. Darlene Mininni Show on KTLK in Los Angeles.

### Barbara E. Champoux, Esq., Partner

Crowell & Moring LLP  
Past Chair of CREW Network's Industry Research Committee. Presenting the results of the CREW White Paper: *Glass Ceiling or Sticky Floor*.

## PANELISTS

Laurie Weir, Portfolio Manager, Real Estate  
CalPERS

Danita Johnson, Investment Advisor  
Franklin Templeton Real Estate Advisors

Sandy Yavitz, President  
Yavitz Companies, Inc.

Leah Segawa, Principal  
Latitude Investment Partners, LLC

Rita Mitchell, District Sales Manager  
Wells Fargo SBA Lending

Diane Olmstead, Managing Partner  
W3 Partners, LLC

Leslie Lundin, Managing Partner & President  
LBG Realty Advisors, LLC

Pamela Sapetto, Principal  
The Sapetto Group

Mark Albertson, Managing Principal  
AVP Advisors

Christy McAvooy, Managing Partner  
Historic Resources Group

Pamela Day, Founder & Managing Partner  
Crimson Holdings, LLC

Claudia Faust, Co-Founder & Managing Partner  
Hawkeye Partners

## Date and Time

April 21, 2010  
1:30 - 6:30PM

## Location

UCLA Anderson School  
Korn Hall, North Campus  
110 Westwood Plaza  
Los Angeles, CA 90095

## Cost (parking included)

Member: \$65.00 (after April 7<sup>th</sup>: \$85.00) \*  
Non-Member: \$85.00  
On-Site: \$100.00  
Networking / Cocktail Party Only: \$35.00

\* Member rate is for all members of CREW and the Co-Presenters.

## Agenda

1:30 - 2:00PM: Registration / Check-In  
2:00 - 2:40PM: Featured Speakers  
2:40 - 3:40PM: Session 1  
Woman Entrepreneurs  
3:40 - 4:00PM: Networking Break  
Sponsored by Canyon Capital Realty Advisors  
4:00 - 5:00PM: Session 2  
Opportunities for Women Owned Businesses  
5:00 - 6:30PM: Networking / Cocktail Party  
Sponsored by Allen Matkins

## REGISTRATION

Go to [www.regonline.com/the\\_final\\_frontier\\_820331](http://www.regonline.com/the_final_frontier_820331)

Deadline to register is **April 7, 2010**

## Special thanks to our sponsors:

Event



Media



Networking Break



Cocktail Party

