



COMMERCIAL  
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WOMEN

# How to Get More Business In A Recession! Those with The IN-WIN!



Samuel F. Manfer  
Sales Consultant & Book Author

His presentation will reveal strategies, tactics and techniques usually missed, avoided or never learned on:

- The best means and places to capture more business
- How to get-to the right people and key decision makers
- Interviewing strategies to win trust, support and business from prospects' and clients'

For the past 15 years, Sam has worked with tens of thousands of sales people and managers all over the world in various industries, helping them to stand out among their peers as true partners with their clients. Some of Sam's commercial real estate clients include ProLogis, Cresa Partners, Cushman & Wakefield, Stauback and others.

You will leave this presentation with a roadmap to more business immediately. You'll be equipped to break through barriers and other types of resistance you usually encounter. Your skills will be sharpened to capture and hold the attention of your toughest target buyers.

**Don't miss this idea packed, motivating, and timely business development presentation.**

**WHEN: Tuesday, April 13, 2010**

**REGISTRATION: 11:30 AM**

**PROGRAM: NOON - 1:30 PM**

**WHERE: The Luxe at Sunset**  
11461 Sunset Blvd., Los Angeles, CA 90049  
(front desk 310.476.6571)

**VALET PARKING: \$8.00**

**PRICING:**

\$45.00 for members by April 6, 2010  
\$65.00 for non-members by April 6, 2010  
\$70.00 after April 7, 2010 or at the door

**TO REGISTER:**

Go to <http://www.crewla.org/programs.html>

***-Seating is limited-***

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