

This Side of the Dirt

The Ins and Outs of Public vs. Private Real Estate Development

An Exciting Joint Event with CREW-LA, CCIM-Orange County and CRE



September 9th
2008

4 to 6 pm

with Reception to follow

Long Beach Marriott
4700 Airport Plaza Drive
Long Beach, CA 90815
(562) 425-5210

COST

CREW-LA, CCIM-OC & CRE
Members \$40. before 9/2
Guests \$50. before 9/2
Members/Guests after 9/2
and at the door \$60.

What are the benefits of working with the city to help a development project?

What do city planners and private developers have in common?

JOIN US for a rare but informative program featuring an exciting panel discussion of prominent city planners and successful private developers. Learn their strategies as they give you the ins and outs of how they approach real estate development without getting buried alive!

MODERATOR:

Sandra Yavitz, President – Yavitz Companies, Inc.

GUEST PANELISTS:

Susan M. Georgino, CRE, Community Development Director –
City of Burbank

Cliff Graves, Economic Development General Manager –
City of Carson

Larry Kosmont, CRE, President – Kosmont Companies

Peter Whittingham, Vice President – Curt Pringle & Associates

RSVP Online at: www.crewla.org/events.htm

or to DeborahAnn Marshall, c/o CREW-LA,

P.O.Box 12155, La Crescenta, CA 91224

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